

Transit Benefits & Employee Retention

April 2016

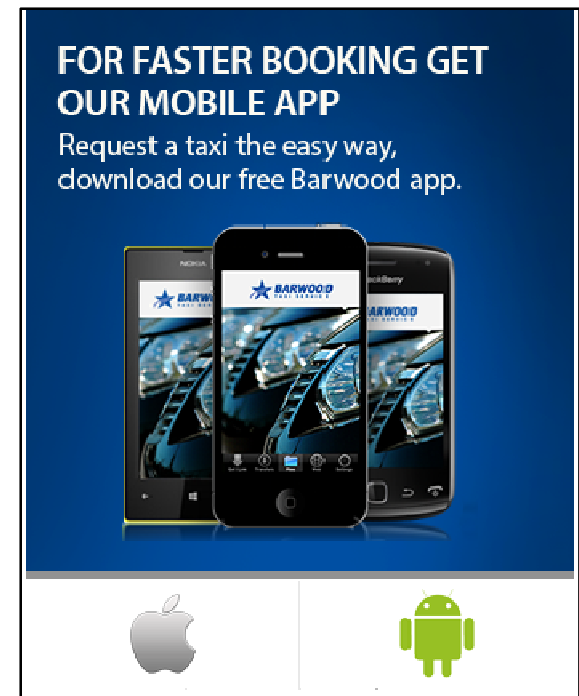
About Barwood

- Founded in 1960
- Barwood operates taxis, including wheelchair accessible minivans and hybrids, all of which are late model vehicles that are well maintained
- Over 80 employees
- Phones are answered and orders taken by a staff consisting of a Sales & Service Center Supervisor, a Radio Dispatch Supervisor and six to eight Customer Service Agents per shift
- The Customer Sales & Service Center operates 24 hours a day, 7 days a week, 365 days a year
- Located close to Metro – White Flint & Grosvenor Strathmore
- Transit Benefits is part of a comprehensive employee transportation benefits package

There's an App for That

There are many ways to
book a Barwood taxi

- Call 301-984-1900
- Book online at
www.barwoodtaxi.com
- Download our Barwood
Taxi app on your Android
or Apple Smartphone



Barwoods Mission & Vision



- Barwood's mission is to:
 - exceed our customers' needs by providing professional, courteous and on time ground transportation solutions, to create superior business opportunities for our drivers
 - develop an ideal working environment for our employees – our employee transportation program is an important part of that environment

Advantages of Providing Transit Benefits



- Recruitment
- Retention
- Save Parking spaces and reduce emissions
- Particularly attractive in recruiting and retaining millennials
- Here's what our employees have to say:
 - Quote 1 (still collecting)
 - Quote 2 (still collecting)

How We Introduce the Transit Benefit Program

- New employees receive information on transit benefits and commuter options as part of their initial employee orientation and on boarding
 - Also distribute information via a small kiosk in our conference room and company emails
 - We provide information at annual commuter fairs



Benefits



- Provided as a direct benefit as opposed to pre-tax
- \$50.00 for the first 6 months of employment, as a retention incentive increase to \$80.00 after 6 months of employment
- Started in 2003
- We currently have 24 employees enrolled
- Nearly 40% of our employees use alternative modes of transportation, including transit, to get to work
- We take advantage of the Maryland Commuter Tax Credit is a great benefit to the company, saving thousands \$\$ over the years

Questions

We know you took good notes, now what questions do you have?

